



Social Media Policy

Purpose

This policy is designed to make clear the expectations on Australian participants in the Society with regards to communicating on social media.

Authorisation

The Society for Creative Anachronism Ltd is the corporate body overseeing the Society in Australia.

Policy Details

The SCA Ltd does not discriminate between online and offline behaviour. The Code of Conduct and any other applicable rules and policies are considered to apply to all members (and other participants) at all times when acting as part of the Society in Australia.

1. SCA Ltd policy does not override Terms and Conditions for social media platforms

The terms and conditions each user agrees to, in order to use a social media platform, must be adhered to.

2. Online behaviour is treated the same as in-person behaviour

This may include direct online communication with another member of the Society or interaction on a SCA-related group or page. Members are encouraged to remember that the processes and consequences that apply to in-person behaviour may also apply to online behaviour, and act accordingly. Be aware that, in the event of a grievance or other formal action taken against a member, social media and other online communications may form part of the case evidence.

3. Administering a social media presence has responsibilities

If you operate or administer a social media presence that seems to represent the SCA in some way, you may be held accountable for moderating what happens through that presence. The reputation of the SCA can be more easily tarnished by bad behaviour online, and so administrators should be aware they may also face consequences if such behaviour is left unchecked. Administrators should also take care when using the name or service mark of a group, guild or office in the SCA (including but not limited to badges, devices or other logos): they may be protected Intellectual Property, and you may be asked to remove any such items if you are not authorised to use them.

For further information regarding policy on administering online presences and sites, refer to the Publications Policy (when available) or contact the SCA Ltd Webmin at scaaweb@sca.org.au.

Other Relevant Documents

SCA Inc Governing Documents ('Corpora')
SCA Ltd Code of Conduct and the Laws of Lochac
SCA Ltd Publications Policy (to be finalised)
Terms and Conditions of Social Media platforms

Further Information

For further information on the above policy, please contact the SCA Ltd Secretary by emailing secretary@sca.org.au or by post to:

The Secretary
Society for Creative Anachronism Ltd
PO BOX 4160
WESTON CREEK ACT 2611

Revision History

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